

Product Upload Guidelines – **LEV Furniture**

Please follow these detailed instructions carefully when uploading products. These standards ensure consistency, professionalism, and alignment with the style of BIRCATA.

LEV Furniture: The store specializes **Luxury furniture**.

Only upload high-quality items with a clean, modern style.

Be sure to include all product variations to give customers more options. Please do not skip products because of their variations.

General Upload Process

1. Upload by Collection

Upload products in an organized manner, **one category at a time**. Start by uploading **10 products per category**, then move to the next.

2. Image Requirements

- Products with only white background are first priority
- Products without a white background. **Just make sure the product images are high quality and neatly arranged — with a clear main image first, The second image should be a style image and all other images are arranged in the order on Amazon.**
- **The second image should be a high-quality, stylish lifestyle image**
- All images should be clear, attractive, and professional.

3. Product Quality Standards

- Only upload **modern, trending products** that are suitable for the specific category.
- All products must have **feedback rating above 4.6** and **at least 50 reviews**.
- **Minimum Purchase price: \$75.**

4. Title & Description: **Use AI to ensure there is an organized table for each product, including product dimensions.**

- Use a **short, clear title**.
- Product descriptions must be formatted **professionally**, following the style of **BIRCATA**.
- **Do not include any brand names** in the title or description.

5. Product Variations

- Upload all variations **in a clean and organized manner**.

6. Branding and Packaging

- **Do not upload well-known or branded products**, including those with **Amazon branding**.
- Products from Amazon must be **delivered in neutral packaging**, without Amazon logos (as done on BIRCATA).

7. Category and Tagging

- Use the **exact name of the category** as shown in the list.
- Add the **category name as a TAG** for each product.
- Products must be **100% relevant to the selected category**.

8. Other Important Notes

- **Ensure accurate pricing**—double-check before uploading.

- **Avoid uploading duplicate products.**
- Only upload products with **high-quality images, reliable reviews, and proven demand.**

Reminder: Everything should match the standards and style of **BIRCATA**. Focus on selecting only modern, high-quality, in-demand products that fit perfectly within their categories.

If anything is unclear, feel free to ask before proceeding.